

The nonprofit broker
Eliza Solender founded Solender/Hall Inc. in 1991.

Eliza Solender

President, SOLENDER/HALL INC.

By AMY ROH



ELIZA SOLENDER heads boutique commercial real estate company Solender/Hall Inc., representing nonprofit organizations and small- to medium-sized companies throughout Dallas-Fort Worth. Since 1991, Solender has been representing clients such as Metrocare Services, Dallas CASA, and the American Institute of Architects' Dallas chapter. Based in her home office, Solender bounces from her workspace to cafes and from country clubs to corporate meeting rooms to shake hands with a network of diverse professionals. And she checks her emails—lots of emails. **D**

6:00 A.M.

Wakes up, reads email, and makes tea.

7:00 A.M.

Works out in her home instead of her usual morning walk around the neighborhood because of today's humidity.

8:00 A.M.

Eats half an apple, a slice of cheddar cheese, and a handful of blueberries for breakfast.

9:00 A.M.

Switches to different glasses before leaving the house. "You could see them as a burden ... or as an accessory," Solender says with a laugh. "These are my 'banker' glasses."

9:15 A.M.

Meets with Ellen Magnis, CEO of Family Gateway, at a Corner Bakery Cafe to discuss a real estate strategic planning process to accommodate the shelter's growing demands. "So many projects take years to complete," Solender says. "You have to have the patience."

10:30 A.M.

Meets with Jim Falk, president and CEO of the World Affairs Council of Dallas/Fort Worth, at Bread Winners Cafe & Bakery. She crunches numbers as the two discuss Falk's current office lease.

12 P.M.

Heads to monthly Commercial Real Estate Women (CREW) Dallas luncheon at Park City Club. Consults with Paula Beasley, CREW Dallas president and partner at Farrow-Gillespie Heath Witter LLP, and Kimberly Sims of Palter Stokley Sims PLLC, about a real estate transaction.

2:00 P.M.

Attends a meeting of the Origin Bank board of directors loan committee. Others call in from from Origin's Louisiana offices. "I have



Solender consults with Family Gateway CEO Ellen Magnis.

Below: Solender speaks with CREW Dallas President Paula Beasley at CREW's monthly luncheon.



to spend so much time helping my clients find bank financing that it just made sense to look at this as a potential opportunity for board service," Solender says.

4:00 P.M.

Comes home. Answers emails and confers with her husband Gary Scott, an attorney who also works with Solender. Drinks tea.

6:30 P.M.

Dines at Salum Restaurant with Cooper Koch, principal and owner of Cooper Smith Agency Public Relations, and Todd Koch, vice president of strategy and business development of Greyhound Lines Inc. Cooper is the chair of The Kessler School board—a Solender/Hall client—and serves on the advisory board for Lost Oak Winery with Solender.

10:00 P.M.

Lights out.

photography by AMY ROH